**Privacy Statement**

This Privacy Statement applies to the processing of personal information provided by donors, gift givers, volunteers, participants, grant applicants and relations (hereafter referred to as: Personal Data), as well as data obtained from visiting and using the websites of the Dutch Kidney Foundation (de Nierstichting).

**Why do we process Personal Data?**

We process personal data for the following purposes:

**Establishing and fulfilling your donation or gift**

We record data if you come into contact with us or contribute financially to our objectives as a donor, volunteer, organisation, interested party or participant in one of our campaigns or events. Only relevant data is recorded, for example: name, address, telephone number, email address, date of birth and bank account number, data relating to the transactions and participation data. This processing involves an agreement between the donor and us.

**Informing about activities**

We keep our donors, gift givers, volunteers and other interested parties informed of our activities by telephone, email and post, where we can also ask for your (financial) support. Data such as name, address, telephone number and email address are recorded for this purpose. This processing is based on consent or legitimate interest. A legitimate interest only applies if the processing is demonstrably necessary in order to carry out our activities. If you don’t want this, you can unsubscribe in any e-mail or telephone conversation. Ofcourse you can also unsubscribe via the contactdata mentioned below.

**Sending information brochures and other written information**

You can request brochures from us on kidney disease, medication use, as well as a magazine on bequeathing or digital recipe books. By providing us with your name, address and email, we can send these brochures by post or email. For this processing, consent must be given by the brochure applicant.

**Optimising the website and email**

In order to optimise the content of our emails, we can view and record the open and click frequency of our emails at an individual level. We do this to keep our messaging as interesting as possible for our readers. On our website, we place cookies to optimise our website and to offer you targeted content. For more information, see our cookie statement. This processing is based on consent if the website visitor accepts the cookies.

To [cookie statement](https://nierstichting.nl/privacy-statement/cookie-statement/)

**Improving our services**

We use the email addresses of our donors and business contacts in certain cases for research in order to improve our services. If you have signed up for our panel, you may be approached for additional surveys. This processing is based on legitimate interest. A legitimate interest only applies if the processing is demonstrably necessary in order to carry out our activities.

**Conduct individual grants**

We record data for the purpose of providing grants to kidney disease patients. In order to fulfil these purposes, we request health data. For the processing of these data for the above purposes, you must give us your explicit consent.

**Recipe books via Facebook**

You can order recipe books by filling in your details on the Facebook form. We will use your telephone number to contact you once to support the Dutch Kidney Foundation. We will use your (email) address to inform you and ask for your support. If you do not appreciate this communication, you can of course unsubscribe. Under 'Your rights' you can read more about how to unsubscribe.

**Social media advertising opportunities**

In order to display posts or advertisements targeted to you, we may use the ability of social media platforms to advertise through them, such as Facebook custom audiences. The Dutch Kidney Foundation creates a custom audience by uploading email addresses of its members/donors into an advertising tool. This group can then be linked to or excluded from a specific campaign. We use the Facebook pixel to measure the effectiveness of our advertising. This processing involves consent.

Via the privacy settings of the social media platform you can unsubscribe form advertisements or change your preferences.

**MIDAS data processing**

Thanks to income from donations, collections and inheritances, the Dutch Kidney Foundation is able to finance projects that contribute to a better life for kidney patients and better prevention of kidney diseases. When applying for a grant in our grant management system MIDAS we ask for personal details.

When registering in [MIDAS](https://midas.nierstichting.nl/#_ga=2.106291203.1208157139.1613981984-824401532.1613981984), we request first name, last name and email address to create a personal account. We also ask you to create a password.

**Applying for a grant**

To apply for a subsidy from a MIDAS account, we request the following information.

Name; address and city of the organisation; telephone number; email address; gender; project-relevant education and employment history/career; bank details in case of personal payment; employer; expertise, profession and title; project details and correspondence; content-related details about the progress and results of project; electronic signature.

The data are needed to process the application for a subsidy; to assess whether the project is eligible for a grant; to inform the project leader about the application and assessment process; if the subsidy is granted, to pay out the subsidy; to carry out analyses; to assess projects and results; for conducting our (financial) administration.

We handle these data with care and confidentiality, and in doing so we comply with the applicable laws and regulations, including the General Data Protection Regulation (GDPR).

**Data retention periods for projects, project leaders and researchers**

Subsidised projects have a long duration; up to 10 years. In addition, we want to monitor the progress of multiple projects over a longer period; for example, 3 projects in a row. We retain data up to 10 years after the last activity related to a project.

**Evaluating projects by reviewers**

The Dutch Kidney Foundation uses reviewers to review projects. In order to deploy these reviewers efficiently and to be able to approach reviewers in the future as well, we will store data in our database. This concerns: name, address and place of residence; email address; gender; expertise; employer.

Reviewers consent to the use of their details for the above purpose.

**Data retention periods for reviewers**

Data from reviewers will be retained for 10 years after the last invitation to assess a project or progress/final report. We do this because it is relevant to be able to look back at a project to see who acted as a reviewer. In addition, we want to be able to write to reviewers again for the assessment of a final report, which can sometimes take place up to 10 years after submission. Reviewers can of course request not to be contacted again or to have their data removed from the database, as described below.

**Recruitment and selection**

The Dutch Kidney Foundation uses the personal data of its applicants as part of the recruitment and selection process to assess the suitability of candidates. The personal data are obtained directly from the applicants and (with permission) from references provided.

We collect the following information from applicants: name, address and place of residence, telephone number and email address, date of birth, gender, references, cover letter and CV (with photo where applicable) and other information provided by the applicant for the purpose of the application and that is relevant for the selection. Depending on the position, additional information and personal data may be requested by the Dutch Kidney Foundation during the application process if it helps to assess the suitability for the job.

**Data retention periods for applicants**

The Dutch Kidney Foundation will retain the personal data of unsuccessful applicants for up to four weeks after the application process has closed. With the applicant's consent, the Dutch Kidney Foundation may retain the personal data for a further year, should a suitable position become available during that year. If the job applicant is hired by the Kidney Foundation, certain data will be kept for longer. Applicants may at any time request the deletion or access of their application data.

**When do we collect personal data?**

We collect personal data through various forms on the nierstichting.nl website and our campaign websites when you become a donor or make a donation, when you notify us that you are including us in your estate or when you participate in one of our campaigns or events, we may request personal data. We also do this when you register for our newsletter, request information, inquire about our activities, ask a question or respond to our website. Sometimes the Dutch Kidney Foundation validates or combines personal data with information from external sources, for example by consulting public sources and/or by enriching data via third parties, such as EDM. This is how we keep our database up-to-date.

**How do we secure data?**

The Dutch Kidney Foundation has taken physical, technical and organisational measures to protect your personal data. The Dutch Kidney Foundation uses a secure server, which is only accessible by people who are authorised to do so. Any data you enter on our online forms are sent encrypted. Data from donors, volunteers, organisations, interested parties or event/campaign participants are stored in secure systems.

**How long do we keep data?**

We do not store your data longer than is necessary to achieve the purposes stated in this privacy statement.

**Use of third parties**

We engage third parties for the execution of our services. Insofar as these third parties process personal data in the performance of their services, they do this in the capacity of data processor. All our data processors are obliged to protect your personal data and process your personal data in EU member states or appropriate safeguards apply (Adequacy Decision, Standard Contractual Clauses or Binding Corporate Rules) when data are transferred outside the EU. Special category personal data will not be processed outside the EU. We conclude agreements with all our data processors in which we explicitly include this.

* Sending emails to our donors and volunteers or supporters with an email address is done internally as much as possible, but we can sometimes also use email marketing agencies.
* Telemarketing agencies and direct dialogue agencies receive and/or process personal data from donors and volunteers.
* The printing company processes personal data needed to send printed materials, such as our bequeath magazine Voortleven, our magazine for relations, our annual report and/or other direct mailings.
* Donations via iDeal and/or credit card go through Buckaroo Payment Service Provider. Buckaroo processes the payment between our donation platform and your bank or credit card provider.
* We engage online marketing agencies and/or media agencies to show you targeted content on social media.

**Your rights**

We use your personal data to help you as best as possible and/or to inform you about our activities in writing, by email or by phone. You can gain insight into your personal data that we process, free of charge. You can adjust your own personal data if it is incorrect or have it removed. If you feel that we are processing your personal data illegally or incorrectly, you can have that processing restricted. If you wish, you can also access your contact, address and bank details. You can also request your data in a machine-readable format (right to data portability), for example because you want to pass it on to another charity. You can also object to receiving specific information about our services by email, telephone, post and/or SMS.

You can exercise your rights by sending an e-mail to [info@nierstichting.nl](mailto:info@nierstichting.nl) , by calling +31 35-6978000 or by sending a letter to the Dutch Kidney Foundation, Postbus 2020, 1400 DA Bussum.

You may also ask us to delete your data from our database. Please note that we may not always comply with this request. For example, if you have been a donor to us, the tax authorities require us to keep agreements for 7 years. Even if you ask if we no longer want to approach you with marketing, we must remember your name to exclude you from our future campaigns. If we cannot comply with your request, we will inform you of the reason.

**Email**

If you have signed up for our digital newsletter, then every newsletter contains a link where you can unsubscribe.

**Dutch Data Protection Authority**

Of course, we are also happy to help you if you have a complaint about the processing of your personal data. Under the privacy legislation, you have the right to file a complaint with the Dutch Data Protection Authority about our processing of personal data. You can [contact](https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons) the Dutch Data Protection Authority for this.

**Questions?**

If you have any questions about our privacy statement, please contact our Privacy Officer:

* E-mail: [privacy@nierstichting.nl](mailto:privacy@nierstichting.nl)
* Phone number: +31 35-6978000
* Postal address: Privacy Officer Dutch Kidney Foundation, Postbus 2020, 1400 DA Bussum, the Netherlands.

The Dutch Kidney Foundation reserves the right to make changes to this Privacy Statement. We recommend you to consult this Privacy Statement regularly so that you are kept informed of any changes.

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